



六四天安門大屠殺紀念館

JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC.

## PRIVACY POLICY

June 4th Massacre Memorial Association, Inc. is committed to protecting your privacy that gives you the most powerful and safe online experience. This Statement of Privacy applies to the June 4th Massacre Memorial Association, Inc. website and governs data collection and usage. By using the June 4th Massacre Memorial Association, Inc. website, you consent to the data practices described in this statement.

### COLLECTION OF YOUR PERSONAL INFORMATION

June 4th Massacre Memorial Association, Inc. collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. The June 4th Massacre Memorial Association, Inc. also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

June 4th Massacre Memorial Association, Inc. encourages you to review the privacy statements of Web sites you choose to link to from June 4th Massacre Memorial Association, Inc. so that you can understand how those Web sites collect, use and share your information. The June 4th Massacre Memorial Association, Inc. is not responsible for the privacy statements or other content on Web sites outside of the June 4th Massacre Memorial Association, Inc.

### USE OF YOUR PERSONAL INFORMATION

June 4th Massacre Memorial Association, Inc. collects and uses your personal information to operate the June 4th Massacre Memorial Association, Inc. website and deliver the services you have requested. The June 4th Massacre Memorial Association, Inc. also uses your personally identifiable information to inform you of other products or services available from June 4th Massacre Memorial Association, Inc. and its affiliates. The June 4th Massacre Memorial Association, Inc. may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

June 4th Massacre Memorial Association, Inc. does not sell, rent or lease its donor lists to third parties. The June 4th Massacre Memorial Association, Inc. may, from time to time, contact you on matters such as in-kind donation registration, or donation receipt issuing.

June 4th Massacre Memorial Association, Inc. does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

June 4th Massacre Memorial Association, Inc. website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on June 4th Massacre Memorial Association, Inc. or the site; (b) protect and defend the rights or



六四天安門大屠殺紀念館

**JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC.**

property of June 4th Massacre Memorial Association, Inc.; and, (c) act under exigent circumstances to protect the personal safety of users of June 4th Massacre Memorial Association, Inc., or the public.

## **SECURITY OF YOUR PERSONAL INFORMATION**

June 4th Massacre Memorial Association, Inc. secures your personal information from unauthorized access, use or disclosure. June 4th Massacre Memorial Association, Inc. secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.

## **CHANGES TO THIS STATEMENT**

June 4th Massacre Memorial Association, Inc. will occasionally update this Statement of Privacy to reflect donor feedback. June 4th Massacre Memorial Association, Inc. encourages you to periodically review this Statement to be informed of how June 4th Massacre Memorial Association, Inc. is protecting your information.

## **CONTACT INFORMATION**

The June 4th Massacre Memorial Association, Inc. welcomes your comments regarding this Statement of Privacy. If you believe that June 4th Massacre Memorial Association, Inc. has not adhered to this Statement, please contact June 4th Massacre Memorial Association, Inc. at [\\_\\_\\_\\_\\_](#). We will use reasonable efforts to promptly determine and remedy the problem.

## **DONOR PRIVACY POLICY**

This section of our Privacy Policy relates specifically to donors.

This Donor Privacy Policy applies to the collection of information, including information collected on our website. By submitting your information to us or any of our staff, you consent to the terms and conditions of the policy and to our processing personal information for the purposes stated below.

## **THIRD PARTY LINKS**

The Site may contain links to third party sites on the Internet ("Third Party Sites"). Your use of all third party sites are at your own risk and it is your sole responsibility to evaluate the content and usefulness of the information obtained from third party sites. We are not responsible for the privacy practices or the content of such websites. If you are concerned about the privacy policy of a certain third party, you may contact them directly or visit their individual web site to learn more about their individual privacy policies.



六四天安門大屠殺紀念館

**JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC.**

## **PERSONAL INFORMATION**

“Personal Information” is information that identifies you personally, such as your name, address, telephone number, or email address. We collect and store personal information that you share with us. Below are examples of ways in which we may collect your information:

- When you request information via one of the email addresses identified on our website, or otherwise contact us in person, by phone, or email, with an inquiry. We may then collect information such as your name, address, email, or telephone number in order to respond to that inquiry.
- We may collect your name, email address, telephone number, and other contact information if you register for and/or attend an event.
- We may collect information such as your name, email address, telephone number, and payment information when you make a contribution, either on our website, over the phone, by mailing in a check, or any other manner in which you might make a contribution.
- Information you give us on our forms (such as your name, address, assets).
- Information about your charitable gifts and grant transactions with us (such as your fund balance, grant history, and parties to transactions).

The above list provides a sample of personal information that may be collected by June 4th Massacre Memorial Association, Inc.. From time to time, we may collect personal information from you in ways not described above.

June 4<sup>th</sup> Massacre Memorial Association, Inc. restricts access to personal information to those employees who need to know that personal information to provide our services to you.

## **USE AND DISCLOSURE OF PERSONAL INFORMATION**

JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. respects and values the trust you place in us when you give us your personal information and is committed to maintaining the confidentiality of our donors' personal information.

- We will not trade, share, or sell a donor's personal information, collected on the website or through any business activities, with anyone else.
- We will only share donor mailings on behalf of other organizations once the donor has given JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. specific permission to do so.
- Donor names may be featured in recognition lists with other donors at their associated giving level in JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. publications such as the website or annual report. Upon making a donation to JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC., the donor will be prompted to select their anonymity preference, thus determining their preference to be featured in such publications.
- We will collect payment information, billing address, and other information necessary to process a donation or event registration.



六四天安門大屠殺紀念館

**JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC.**

- We will use your information to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of the law or comply with legal process served on us, protect and defend our rights, or act in urgent circumstances to protect the personal safety of others.
- We will use your personal information to protect against potential fraud. We may verify with third parties the information collected in the course of processing a gift, event registration or other donation. If you use a credit card, we may use card authorization and fraud screening services to verify that your card information and address match the information that you supplied to us, and that the card being used has not been reported lost or stolen.

Except as described in this Donor Privacy Policy or at the time we request the information, we do not otherwise disclose your personal information to any third parties. Further, JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. will not sell or trade your personally identifiable information to any third parties.

### **JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. SITE USAGE INFORMATION**

Information (e.g., log files, cookies, Internet tags, web beacons, etc.) we collect from you through your use of the Site will be used to (a) monitor the operation, technical functions and quality of the Site, (b) compile general statistics regarding use of the Site, and (c) analyze demographic information about the Site's users. We may also use such information for research or improvements of the Site and the services we offer you. This data is also used by JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. to deliver customized content and advertising to you when your use of the internet indicates that you are interested in a particular subject area.

### **SHARING YOUR PERSONAL INFORMATION**

We do not disclose any personal information about our donors, or former donors, to anyone except as permitted or required by law.

### **CHANGES TO JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC.'S PRIVACY POLICY**

Because we will continue to implement new technologies and improve the features and services we provide, the JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. Privacy Policy is subject to change. For that reason, we encourage you to periodically review the JUNE 4TH MASSACRE MEMORIAL ASSOCIATION, INC. Privacy Policy.